

CAC – Market Stability Subcommittee

Discussion Questions

November 8, 2022

- Is there an overall need?
- What is important to consider when envisioning partnerships between licensees and events?
  - Should there be limits placed on the number of licensed entities participating in an event?
- How does the current marketplace react to event sales and consumption?
  - Is this a positive or negative?
  - Does the impact stretch to all license types or just retail?
- Are there currently peaks in sales at dispensaries during large events?
- What would be important to consider when talking about products being supplied and delivered? Should the model be similar to lounges or should permit holders be able to buy directly from cultivators/producers?
- How do you envision price points and how might this affect fair market value?
- What would the cost burden be on the licensee/permit holder vs the promoter to ensure that the facility within the festival is secure and compliant?
- If a permit holder is found liable for any violations or other negligent behavior, how will that affect their license?